



FEBRUARY 2025

SAFE Symposium Newsletter

SAFE Symposium 2025 Mobile Convention Centre, Mobile, AL 04-06th November 2025

Online registration for Attendees, Exhibitors &
Sponsorships

**[CLICK HERE TO BUY TICKETS](#)
Opening Midday EST 10th March**

In this newsletter you can expect:

Attendee & Exhibitor Registration
Hotel Booking Links
Preliminary Symposium Agenda
Sponsorship Opportunities
Policies & Guidelines



TICKETING

Please follow the link to our Eventbrite page to purchase your tickets. Opens Midday EST 10th March.

[CLICK HERE TO BUY TICKETS](#)

What is included in my 3 day ticket ticket?

Every attendee ticket (including booth personnel) will include the following:

- Full access to the Symposium for all 3 days
- Access to the exhibit hall and all the exhibitor booths
- Complimentary catered buffet lunch each day
- Complimentary tea & coffee facilities throughout the day
- Access to all technical paper presentations and briefings
- Symposium evening reception which includes food and beverage service
- Access to register for all SAFE co-locating groups

SAFE MEMBERS WILL BE EMAILED DISCOUNT CODES TO RECEIVE THEIR REDUCED RATE

ATTENDEE TICKETS

Industry - 3 day ticket

- Before 21st September
 - Members = \$650
 - Non-Members = \$750
- After 21st September
 - Members = \$700
 - Non-Members = \$900

Military - 3 day ticket

(for active duty service members* see pg9)

- Before 21st September = \$270
- After 21st September = \$295

Student - 3 day ticket

(must provide valid student ID)

- Before 21st September = \$270
- After 21st September = \$295

Spouse - 3 day ticket

- Before 21st September = \$270

One Day Pass

- \$220 per day

EXHIBITOR BOOTHS

With each 10x10 booth space that you book, you will receive x2 complimentary attendee tickets.

When purchasing your booth, you will be prompted to provide the names of the x2 individuals who will be claiming these.

NOTE:

- Only those names that are provided as above when buying a booth receive a ticket.
- No end cap booths

SAFE Corporate Member

- Per 10x10 booth space = \$3,285

Industry Non-Member

- Per 10x10 booth space = \$4,285

Government/University

- Per 10x10 booth space = \$1,300



SAFE SYMPOSIUM HOTELS & ROOM RATES

Cut off for room rates start October 10th 2025

Battle House Renaissance Hotel

[Reservation Link](#)

[GOVERNMENT/MILITARY BLOCK 2025](#) - \$114 per night

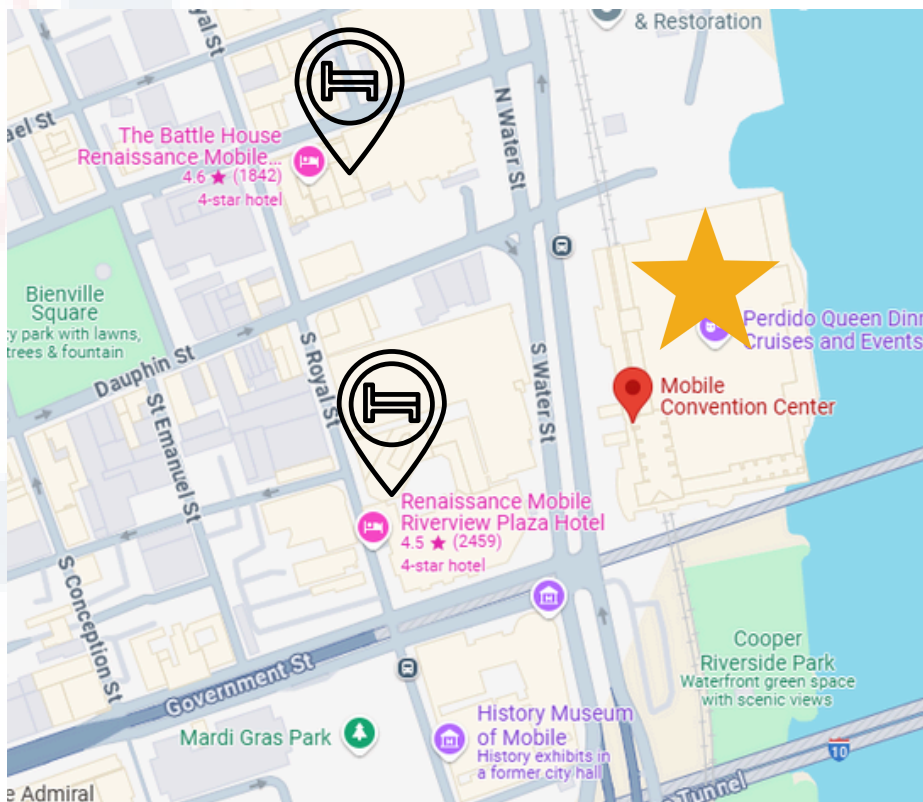
[SAFE INDUSTRY BLOCK 2025](#) - \$136 per night

Renaissance Mobile Riverview Plaza Hotel

[Reservation Link](#)

[GOVERNMENT/MILITARY BLOCK 2025](#) - \$114 per night

[SAFE INDUSTRY BLOCK 2025](#) - \$136 per night





PRELIMINARY SCHEDULE

SUNDAY 2ND NOVEMBER

Exhibitor Booth set up

MONDAY 3RD NOVEMBER

Annual SAFE Golf Tournament
Co-Locating Groups
Exhibitor Booth set up

TUESDAY 4TH NOVEMBER

SAFE Symposium Day 1 - Technical Papers & Exhibit Hall
Evening Reception

WEDNESDAY 5TH NOVEMBER

SAFE 5K Run
SAFE Symposium Day 2 - Technical Papers & Exhibit Hall

THURSDAY 6TH NOVEMBER

SAFE Symposium Day 3 - Technical Papers & Exhibit Hall
Symposium closes & Booth tear down

FRIDAY 7TH NOVEMBER

Co-Locating Group - ACES Steering Committee



EXHIBITOR SPONSORSHIPS

We have a variety of sponsorship opportunities on offer for this year's Symposium. All of these will be on sale on the Eventbrite page on the 'add-on' tab.

DIAMOND LEVEL \$13,400.00 (2 OPPORTUNITIES)

- Free 20" x 20" booth space in prime show center location + six (6) individual attendee tickets in 2025.
- Premium booth location within the Exhibit Hall.
- Free carpet for your 20x20 booth.
- Free meeting room inside the exhibition center.
- SAFE Evening Reception Sponsor.
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2025 SAFE Corporate Sustaining Member dues paid; includes up to fifteen (15) individual SAFE memberships for company's employees.
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) full page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.

PLATINUM LEVEL \$9,100.00 (4 OPPORTUNITIES)

- Free 10" x 20" booth space in prime show center location + three (3) individual attendee tickets in 2025.
- Premium booth location within the Exhibit Hall.
- Free carpet for your 10x20 booth.
- Free meeting room inside the exhibition center.
- Morning and Afternoon Exhibit Hall Refreshment Breaks sponsorship.
- SAFE Awardee Luncheon sponsorship.
- Signage with your company logo will be prominently located in the exhibit hall.
- Acknowledgement every hour on the monitors/big screen in the exhibit hall.
- Your 2025 Corporate Sustaining Member dues paid; includes up to ten (10) individual SAFE memberships for your company's employees.
- All Tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- One (1) half-page in the next issue of the SAFE Journal will be made available to showcase an equipment item or provide information.
- Your sponsorship highlighted on the SAFE website and social media outlets.
- Acknowledgement on the SAFE symposium app.



EXHIBITOR SPONSORSHIPS

GOLD LEVEL \$5,900.00 (4 OPPORTUNITIES)

- Free 10" x 10" booth space in prime show center location + two (2) individual attendee tickets in 2025.
- Premium booth location within the Exhibit Hall.
- Free carpet for your 10x10 booth.
- Free meeting room in Riverview Hotel (across bridge from center).
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2025 Corporate Sustaining Member dues paid; includes up to four (4) individual memberships for your company's employees.
- Company logo on SAFE welcome bag.
- Company logo on pens & notebooks packed within each welcome bag. (Note: In the event all sponsorship opportunities are fulfilled pens and sticky note cases will be divided evenly with each company logo).
- SAFE Awardee Luncheon sponsorship.
- All tables within the exhibit hall will have your company logo as a center piece.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.

SILVER LEVEL \$3,500.00 (6 OPPORTUNITIES)

- One (1) individual attendee ticket in 2025.
- Free carpet for a 10x10 booth.
- Early bird booth location choice within the Exhibit Hall if purchased before June 1st.
- Free private meeting room at the Battle House Hotel.
- Signage with your company logo will be prominently located in the exhibit hall.
- Your 2025 Corporate Sustaining Member dues paid; includes up to two (2) individual memberships for employees.
- Company logo on a sanitizer bottle packed within each welcome bag. (Note: In the event all sponsorship opportunities are fulfilled, hand sanitizer bottles will be divided evenly with each company logo).
- SAFE Awardee Luncheon sponsorship.
- All tables within the exhibit hall will have your company logo as a center piece.
- Company logo on At-A-Glance schedule.
- Acknowledgement on the symposium app.
- Acknowledgement in the Symposium Final Program.
- Acknowledgement during the General and Special Presentation sessions.
- Your sponsorship highlighted on the SAFE website and social media outlets.



SPONSORSHIPS

EVENING RECEPTION & BAR SPONSOR **\$5,000.00** **(4 OPPORTUNITIES)**

Taking place on the first evening of the Symposium, an evening to celebrate the annual SAFE Symposium.

This reception will be the sole reception party of the Symposium and will provide a great opportunity for your brand to be seen by all of our attendees as our key sponsor for the event.

Each sponsor will have one (1) bar designated to them for the evening.

The sponsorship includes:

- Your company logo placed on the front of the bar
- SAFE will print a pop up banner - of your design - to place next to the bar, further advertising your company
- Company logo beside the food service area

We look forward to celebrating with a fantastic night of excellent food, drinks and high-level networking opportunities between key players and industry experts.

SYMPOSIUM COFFEE KIOSK SPONSOR **\$4,000.00** **(2 OPPORTUNITIES)**

These coffee kiosk are one of the most visited areas of the Symposium!

The kiosks are open to all SAFE attendees throughout the entire week, they offer high branding exposure due to their high footfall.

Located in two (2) prime locations during the Symposium. Firstly by the reception area and entrance to the exhibit hall. Secondly, within the Exhibit Hall itself.

This sponsorship will include branding and signage around the coffee kiosk area.

HOTEL KEY CARD SPONSOR **\$5,000.00** **(1 OPPORTUNITY)**

Feature your company's logo or design on one of the most essential items attendees will carry—their hotel room key cards. These key cards will be distributed at check-in at both official SAFE Symposium hotels, The Battle House and The Riverview, ensuring maximum visibility.

Sponsorship includes printing on both sides of the card, with the option for different designs on each side.





SPONSORSHIPS

SYMPOSIUM LANYARD SPONSOR **\$2,500.00** **(1 OPPORTUNITY)**

The 2024 Symposium totaled 800 attendees, each of whom were provided with the sponsors lanyard.

This sponsorship puts your brand around the neck of every attendee, also making your brand one of the first each attendee will see. Your lanyard will be distributed at the main registration desk to every attendee.

SAFE will provide and print the lanyards with your logo and brand colors.



OUTDOOR WATER DEMONSTRATION SPONSOR **\$10,000.00** **(1 OPPORTUNITY)**

A returning sponsorship from Mobile, AL!

Previous symposiums have shown that demonstrations are a major attraction for attendees. Sponsoring the outdoor water demonstrations provides a valuable opportunity to showcase your company and its offerings.

As the lead sponsor, you will receive a 15-20 minute demonstration slot, plus an additional 5 minutes to highlight and promote your company. Your brand will also be featured with on-site advertising near the demo area and video promotions throughout the week on our exhibit hall's big screen.

POPCORN NETWORKING SPONSOR **\$1,200.00** **(2 OPPORTUNITIES)**

Hire a popcorn cart next to your stand during one of the networking afternoons in the Exhibit Hall at the Symposium! It's the snack that never goes out of pop-ularity!

This includes personalized paper bags with your company logo on to distribute the popcorn in!



POLICIES & GUIDELINES

Cancellation Policy

Exhibitor Personnel and Exhibit Space Reservations:

- Exhibitors may cancel or reduce reserved exhibit space or exhibitor personnel by submitting written notice to the SAFE Administrator no later than Midnight, Eastern Standard Time, October 07, 2025. If an exhibitor cancels their exhibit space(s) or reduces exhibit personnel, SAFE will charge a 10% administrative fee of the total exhibit space and exhibitor registration costs up until Midnight, Eastern Standard Time, October 07, 2025. Exhibit spaces contracted or cancelled, and exhibitor registration reductions made after Midnight Eastern Standard Time, October 07, 2025, are NOT refundable. This includes sponsors.

Attendees Registration:

- Attendees may cancel their registrations to attend the symposium by submitting written notice to the SAFE Administrator no later than Midnight, Eastern Standard, October 28, 2025. If a registered attendee cancels, SAFE will charge a 10% administrative fee of the total registration rate until Midnight, Eastern Standard Time, October 28, 2025. Symposium attendance cancelled after Midnight, Eastern Standard Time, October 28, 2025, is NOT refundable.

Exhibitor Booths

- Facility Carpet Color: Hall is NOT Carpeted - MANDATORY FLOOR COVERING IS REQUIRED.
- Only those who purchase a Diamond, Platinum, Gold or Silver exhibitor sponsorship have carpet included within their order. Further details listed in Symposium newsletter.
- End cap booths are not permitted.

Photography Policy

- No technical session or in-session photography except photos taken by the official SAFE photographers allowed.
- Taking photographs inside the exhibit hall is only allowed for those photographing their exhibit, booth visitors or displays after the exhibit hall opens each day. To photograph anything inside the exhibit hall or area other than previously explained, you must receive prior informed consent of the individual or owner of the subject matter. Photographs may only be taken during regular exhibit hours with the consenting individual present while the photos are being taken.
- No photography is allowed in the exhibit hall before it opens or after it closes. All attendees are expected to comply.
- Photos will be taken by a SAFE contracted photography service which is sanctioned and controlled by the Symposium Committee. Please report any breaches of this policy to our symposium security service or a SAFE Board member.
- Members of the press are welcome at any time accompanied by a member of the SAFE Board of Directors. Contact the SAFE administrator to make arrangements.



POLICIES & GUIDELINES

Military Registration

To qualify you must be the following:

- U.S. & foreign personnel assigned to a military organization/installation holding a valid Active Duty Military or
- Department of Defense I.D/CAC card and members of the United States Coast Guard – Registration covers all 3 days - Identification will be confirmed

Complimentary Exhibitor Guest Passes

- Four (4) complimentary guest passes per exhibitor (not per booth) are available each day of the symposium and can be picked up from the Registration Desk the morning of the day they are required and must be signed for by the exhibitor picking them up.
- These guest passes are for visiting customers of the exhibitor, not spouses, friends, other exhibitor employees, consultants, or any exhibit booth personnel. Guest passes will be closely monitored. If guests wish to partake in the lunch provided to attendees, a \$35 charge will be added at the time of issuing the guest pass.

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Opening Midday EST 10th March

Questions? Contact the SAFE office

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