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May 13, 2015

TO: SAFE CORPORATE MEMBERS & 2015 EXHIBITORS

FROM: JEANI BENTON, ADMINISTRATOR

SUBJECT: FLYERS AND ADVERTISING PROMOTIONAL ITEMS TO BE INCLUDED IN THE 2015 SYMPOSIUM PORTFOLIO BAG

SAFE would like to offer you a promotional opportunity related to flyers and promotional items being included in the portfolio bag to be given to each attendee during the forthcoming 53rd Annual SAFE Symposium. This new promotional opportunity delivers your message directly to the hands of your target audience while exposing your products and services to our national and international attendees.

ACCEPTABLE ITEMS INCLUDE:

Promotional Literature: No more than one (1) quad-fold or one (1) standard letter size flyer

Promotional Items: No more than one (1) other promotional item (maximum size is 8" x 8").
For example: writing pens or pencils, note pads, flash drive, key chains, battery operated pointers and lights, etc.

This year's portfolio bag is a Royal Blue legal sized, zip-top, fabric portfolio, with front organizer pocket, full size back zippered pocket, and carrying strap – A new bag style for 2015!!!

Cost to Participate: \$500.00 – Payment due no later than COB West Coast time **June 26th**

Quantity Needed For All Bags: 500 of each item

Deadline: Your promotional flyers and items must be received at the GES warehouse address provided on the next page **no later than October 23, 2015.**

SAFE is not responsible for items received after the established deadline or items shipped to a location other than that specified in this letter of opportunity.

Shipping Information: Packages must be addressed exactly as shown below in order that the GES warehouse does not confuse them with exhibitor freight

JEANI BENTON - SAFE ASSOCIATION (407) 370-6200

DELIVER TO REGISTRATION DESK

**Global Experience Specialist Warehouse
7945 Mandarin Drive
Orlando, FL 32819**

Notify SAFE: Please notify the SAFE office of your shipment, number of boxes, etc. via e-mail (safe@peak.org) on-site for tracking/receipt purposes.

Payment Methods:

Payment to the SAFE Association may be made by check, credit card, or online at www.safeassociation.com under the "Payments" link at the top of the home page. If paying online, scroll to the bottom of the "Payments" page. There you will see "Payee Specified Amount" on a blue field. It looks as though you're making a donation to SAFE as the payment processor won't allow SAFE to change the wording. Of course, you are not making a donation and the page will offer you the opportunity to specify the reason for the payment. In this case, type in "2015 SAFE Symposium Promotional Literature/Items".

If you prefer **not** to use the online payment system or a check, fill out the form below and FAX to (541) 895-3014. If sending payment information via e-mail, send to safe@peak.org.

No credit card information will be taken by phone.

Should you need additional information, please feel free to call the SAFE Office. We look forward to working with you during this year's symposium.

THE SAFE ASSOCIATION ACCEPTS VISA, MASTER CARD AND AMERICAN EXPRESS. SHOULD YOU WISH TO USE THIS FORM OF PAYMENT, ALL INFORMATION BELOW MUST BE LEGIBLY COMPLETED:

Check one: Visa _____ MasterCard _____ American Express _____

PRINT NAME ON CARD _____

COMPANY NAME _____

ACCOUNT NUMBER _____

EXPIRATION DATE _____ **AMOUNT \$** _____

PAYMENT FOR: 2015 SAFE Symposium Promotional Literature/Items

SIGNATURE _____

PHONE # _____ **E-MAIL:** _____

Dues, contributions and/or gifts to the SAFE Association are not deductible as charitable contributions for federal or state tax purposes